

We Cash Christmas Savings Club Checks

The Christmas Store

for Economy-Wise Gift Buyers



This is EVERYBODY'S CHRISTMAS STORE. All the year round we serve your interests best—every day we offer reliable quality merchandise at UNDER-SELLING PRICES—the same goods for less money or better goods for the same money. Now, with so many demands being made on your pocketbook for Christmas Gifts, the purse interest, which is the strongest interest, says "Buy at Goldenberg's."

THIS PAGE of Gift Suggestions and Special Values in staple needs point the way to extraordinary economies—read every line and join the eager, happy throngs of Christmas shoppers who are making this store their headquarters.

USE A SHOPPING CARD when you have several purchases to make. Saves waiting for change at each department, and is easier and more convenient for all concerned.

OUR SHIPPING DEPARTMENT will pack, weigh, and address your purchases intended for gifts to be sent out of town. Parcel Post Packages mailed FREE OF CHARGE to any point in the United States.

We Cash Christmas Savings Club Checks

Holiday Perfumes, 12c



STORE HOURS: Open 8:45 A. M.; Close 6:00 P. M.

Goldenberg's

"It Pays to Deal at Goldenberg's"

"The Dependable Store"

Purchases Sent Free to Any Part of the United States by Parcel Post

Unlimited Assortment of Handkerchiefs

AT PRICES THAT APPEAL TO GIFT BUYERS

To provide for the largely increased handkerchief business we've had to buy twice as many handkerchiefs as last year—and from present indications this will not be too much. Assortments are now at their best, and you can come tomorrow and pick out Gift Handkerchiefs at savings that are very unusual at this time. We've made several fortunate purchases and we are sharing our good fortune with you.



Men's Pure Linen Initial Handkerchiefs, heavy embroidered initial, hemstitched borders; six in box. 12/2c

Men's Silk Hemstitched Handkerchiefs, initial or plain styles. Special values at 25c and 49c

Women's Embroidered Corner Handkerchiefs, Shamrock, Lawn, and Dimity. Handkerchiefs, Lace Edge Handkerchiefs, linen or lawn centers. Pure Linen Mourning Handkerchiefs, with hemstitched borders, etc. Special assortments at 12/2c, 19c, 25c

Children's All-Pure Linen Initial Handkerchiefs, three in box, neatly made. Hemstitched borders. 25c

Children's Handkerchiefs, colored initial and colored border styles, three in box decorated. 15c

Children's All-Pure Linen Hemstitched Handkerchiefs. 5c

Men's All-Pure Linen Initial Handkerchiefs, hemstitched borders. Good quality. Six in box. 75c

Women's Handkerchiefs, in gift boxes; three, four, and six in a box; many fancy effects, of linen, shamrock, lawn, dimity, etc. Special assortments at 25c, 49c, 98c

Men's Pure Linen Hemstitched Handkerchiefs, wide or narrow hems, large size. 12/2c

Men's Silk Hemstitched Handkerchiefs, initial or plain styles. Special values at 25c and 49c

Women's Embroidered Corner Handkerchiefs, Shamrock, Lawn, and Dimity. Handkerchiefs, Lace Edge Handkerchiefs, linen or lawn centers. Pure Linen Mourning Handkerchiefs, with hemstitched borders, etc. Special assortments at 12/2c, 19c, 25c

Children's All-Pure Linen Initial Handkerchiefs, three in box, neatly made. Hemstitched borders. 25c

Children's Handkerchiefs, colored initial and colored border styles, three in box decorated. 15c

Children's All-Pure Linen Hemstitched Handkerchiefs. 5c

Silk Petticoats

For Gifts

Special Values at \$2.98

Just arrived for Monday's gift buyers—a special lot of Beautiful New Silk Petticoats of changeable taffeta, in a complete assortment of the newest and prettiest colorings and combinations. Made with deep flaring flounce, finished with narrow ruffles and silk underlay. Much better quality than usually sold at this price. Very special tomorrow at \$2.98.



New Sateen Petticoats, with silk-like luster, in black and colors. Made with stylish deep flounce of deep pleats, tucks, and double ruffle. Finished with elastic bands. All lengths. Regular and extra sizes. 98c

Third Floor.

300 Pairs of Women's 75c and \$1.00 Crochet Slippers

At 39c Pair

300 pairs was all we could get to sell at this low price, and you should come early, for we cannot get more when the present lot is gone. Just the gift for some member of the family—Soft, Warm and Comfortable Crochet Slippers, in assorted colors of blue, gray and black. Nearly all sizes in the lot from 3 to 7.



Women's Blanket Bath Robes

Worth \$2.50 and \$2.98 \$1.98

We were fortunate enough to secure another lot of these popular Blanket Bath Robes, and they go on sale tomorrow at the same low price which created such buying enthusiasm last week.

Made of genuine Beacon Blanket cloth, in a variety of new patterns, including rose, gray, lavender, red and dark combinations; satin-trimmed collars; finished with heavy cord. Large assortment of attractive styles. Regular \$2.50 and \$2.98 values, at \$1.98.

Women's Envelope Chemises, of fine quality batiste, in fresh color yokes of val lace and insertions; others with rows of hemstitching. Embroidered yokes, with shoulder straps. Regular \$1.50 values. 98c

New Crepe Nightgowns, in pink, blue, and white; also pretty figured effects; trimmed with embroidery; also hemstitching. 98c

Boudoir Caps, of shadow lace, net, and dotted swiss; trimmed with wide and narrow satin ribbon bows and buds. Large assortment of pleasing styles. Special values at 49c and 98c

Flannelette Nightgowns, assorted stripes, with and without collars; pink and blue yokes, trimmed with embroidered and floral borders; cuff sleeves; full-cut size. Regular \$1.50 values. 98c

Children's and Children's Flannelette Nightgowns, assorted pink and blue stripes; double yokes, braided trimmings and sleeves; full-cut sizes, from 6 to 14 years. Regular \$1.50 values. 39c

Third Floor—Muslin Underwear Section.



50c Game of "Flinch" 39c

25c "Jumbo" Paint Books 10c

THIS COUPON and 25c for the regular 50c Game of "Flinch," popular with young and old. Stationery Dept., First Floor.

THIS COUPON and 10c for Large size "Jumbo" Paint Books, 10x14, containing 48 pages filled with drawings and colored sketches. 8th Street Side. (T)



Boys' and Girls' \$2 Roller Skates, 98c

THIS COUPON and 98c for Union Hardware Co.'s Steel Ball Bearing Extension Roller Skates, strongly made. Skates for boys and girls. Basement. (T)

Always Welcome--Silk Hosiery

Hosiery answers the gift problem satisfactorily—and our complete stocks will furnish you with the most desirable kinds at prices less than you will pay elsewhere for as good qualities. These special values for Monday:

Women's Pure Silk Hose, full fashioned foot, double sole, high-spliced heel and toe, lisle garter tops. Fast black only. Subject to slight imperfections. Regular \$1.00 value. 49c

Women's Fiber Silk Hose, seamless foot, double sole, high-spliced heel and toe, lisle garter tops; fast black and colors. Slightly imperfect. Regular 50c value. 29c

Infants' Fine Cashmere and Silk and Wool Stockings, seam "as foot," double silk heel and toe; black and colors. Regular 35c and 19c 50c values. 19c

Women's Fiber Silk Hose, seamless foot, double sole, high-spliced heel and toe; black and colors. Regular 35c values. 25c

Women's Fast Black Cotton Fleece Hose, seamless foot, double sole, heel and toe. 25c

Women's Pure Silk Hose, full fashioned foot, double sole, high-spliced heel and toe; lisle garter tops; black and colors. Slightly imperfect. Values worth \$1.00 pair. 69c

Women's Pure Silk Hose, full fashioned foot, double sole, high-spliced heel and toe; lisle garter tops; medium weight; fast black only. Regular \$1.50 value. \$1.39

Hosiery Dept.—Third Floor.

Neckwear Section—First Floor.

COUPON SALES

Regular 50c Sewing Baskets, 29c

THIS COUPON and 29c for usual 50c Sewing Baskets, cloth lined, pretty handles. Notion Dept., First Floor. (T)

Women's Initial Handkerchiefs, 6 for 25c

THIS COUPON and 25c for SIX Women's Colored Initial Handkerchiefs, with embroidered initials in pink, blue or lavender. (T)

69c Camisoles, 49c

THIS COUPON and 49c for Silk Camisoles, in color; hemstitched and lace-trimmed styles; satin ribbon shoulder straps; all sizes. (Third Floor—Muslin Underwear Dept.)

Women's Petticoats, 44c

THIS COUPON and 44c for Women's Flannelette Petticoats, in assorted gray stripes, with hemmed flounce; assorted lengths. (T)

Children's 25c Petticoats, 19c

THIS COUPON and 19c for Children's Flannelette Petticoats, in assorted stripes; muslin bodices; sizes 2 to 6 years. (T)

Infants' Dresses, 22c

THIS COUPON and 22c for Infants' Short White Dresses, with yokes of tucks and lace insertion; good quality nainsook; deep hems; sizes 6 months to 2 years. (T)

Satin Face Crepe de Chine

Regular \$2.00 Quality, Full 40 Inches Wide, at \$1.19

A silk sale that emphasizes the ability of this store to provide unusual values in just the silks most favored by fashion. 40-inch-wide Satin-face Crepe de Chine, an extra heavy, firm-woven quality, with rich crepe weave—the favorite silk for handsome street and evening wear.

The colors include:

White Cream Light Blue Pink Mauve Nile Peach Old Rose Silver Roseda Alice Nut Brown Russian Green Belgian Blue Plum African Brown Navy Blue also Black.

A quality that cannot be matched elsewhere for less than \$2.00—here tomorrow at \$1.19 yard.

38-inch Chiffon Tulle Silks, all silk, soft tissue finish, in a full assortment of street and evening shades, including plenty of the scarce navy blue. Regular \$1.00 value. 85c

40-inch Black Satin Duchesse, all silk, extra heavy quality, for coats and street costumes. Regular \$1.50 values. \$1.09

36-inch Faint Silk Poplins, rich, lustrous quality, extra heavy grade, in a full assortment of wanted street and evening shades, also black. Regular \$1.00 value. 68c

38-inch New Tub Silks, all pure silk, extra heavy, firmly woven grade; guaranteed to wash perfectly. In a large assortment of all colored satin stripes, for making men's shirts and women's waists and dresses. 98c

30-inch Satin Stripes and Satin Barred Plaid Tulle Silks, in a vast assortment of color combinations, including Roman \$1.25

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Silk Dept.—8th St. Annex.

Our Basement—a Rich Treasure House of Beautiful and Practical Gifts for the Housewife

CUT GLASS, SILVERWARE, FANCY CHINA, &c.

There's nothing more acceptable to the housewife than the gift of a piece of Cut Glass, Silverware, Decorated China for the Table, or Housefurnishings—and this sale provides an unexpected chance to secure such gifts at extremely low cost. We have arranged tables filled with gift suggestions for easy choosing, and a visit here tomorrow will be highly profitable for you.

\$5.00 Ice Cream Trays, 14-inch size with combination spray and miter cutting. \$2.98

50c Table Tumblers, with 3 flowers and spray, full size. 29c

\$1.50 Celery Trays, 11-inch size. \$1.79

\$1.50 Celery Sets—1 celery tray and 6 individual salt dips to match; assorted border and gold decorations. 98c

69c Mayonnaise Sets, floral and gold decorations. Each set consists of sauce, bowl, and ladle; for. 49c

Cake Sets, consisting of 1 large plate and 6 individual plates to match; new and novel decorations; for. \$1.98

Almond Sets, consisting of 1 almond dish and 6 individual ones to match; assorted decorations; for. 49c

75c Cracked Ice Bowls, with plate to match; large size, for. 59c

Combination Cheese and Cracker Dishes; assorted decorations; medium size; for. 49c

Large size Combination Cheese and Cracker Dishes; large assortment of neat decorations; for. 98c

75c Sets of Six Teaspoons. 50c

\$1.50 Sets of Six Tablespoons. \$1.19

\$1.50 Sets of Six Table Forks. \$1.19

\$1.50 Sets of Six Dessert Forks. \$1.09

\$1.50 Sets of Six Dessert Spoons. \$1.06

75c Gravy Ladles. \$1.19

\$1.50 Soup Ladles. \$1.19

50c Cold Meat Forks. 39c

35c Baby Spoons. 25c

98c Child's Sets, three pieces. 60c

25c Butter Knives. 19c

35c Sugar Shells. 19c

\$2.00 Sets of Six Plain-handle Forks. \$1.49

A Wonderful Array of Beautiful Ribbons for Christmas Needs

Ribbons for every purpose—hair bows, sashes and fancy work, in an immense variety of exquisite patterns, in moires, Dresden, satins, checks, and stripes, up to 6 inches. All the best colors and combinations. Values worth up to 20c a yard on sale tomorrow at 19c a yard

Special purchase of fancy Ribbons, of extra heavy quality, up to 7 inches wide, in the handsome patterns ever shown at anywhere near this price. Beautiful flowered designs, combined with wide or narrow satin stripes and wide satin edges. Worth up to 50c a yard, at. 25c

Ribbon Section—First Floor.

Another Shipment Just Arrived. \$2.50 Webster's Leather-Bound

DICTIONARIES, 98c

Name Stamped in Gold FREE.

The last lot was quickly snapped up by appreciative holiday shoppers—better be here tomorrow if you want to buy one for a gift.

Popular limp leather edition, with red edges; size 5 1/2 x 7 1/2. 896 pages, containing all the latest features, such as foreign words, phrases, proverbs and quotations, the metric system of weights and measures, facts about the earth, Presidents of the United States, and a world of other useful information. A splendid gift for a student.

Padded Alligator Gift Books, each one in a box; title in gold. Choice of 20 titles; all the best poets. 50c value. 25c

Stationery Department—First Floor.

Fountain Pens, with 14-kt. gold pen point, chased barrel. Each one suitably boxed. Worth \$1.50. 98c

What Gift More Useful or More Welcome Than This Box of

Holeproof Hosiery

The ideal Christmas gift for everybody—a box of six pairs means comfort and freedom from holes for six long months—from Christmas until next July. What other gift can you select that will give an equal amount of service for the same money?

Six pairs guaranteed for six months.

For men, six pairs, \$1.50. For women and children, six pairs, \$2.00. Silk Hosiery for women, \$3.00, and Women's Silk Holeproof, three pairs guaranteed for three months, \$2.00.

Men's Furnishings Section and Hosiery Dept.

Neckwear Section—First Floor.

What Gift More Useful or More Welcome Than This Box of

COUPON SALES

Women's \$3.00 Union Suits, \$2.25

THIS COUPON and 25c for Women's Jersey Silk Union Suits, taped neck; in white and pink; French band; and crochet tops; all sizes. (T)

Women's \$1.50 Silk Hose, \$1.00

THIS COUPON and 1c for Women's Pure Silk Hose; full-fashioned foot; high-spliced heel and toe; lisle garter tops; fast black; with colored toes; old rose, red and peach. (T)

Men's \$2.00 Sweaters, \$1.09

THIS COUPON and 10c for Men's Worsted Mixed Sweaters, in dark gray only; made with V necks. (T)

Men's Hose, 4 Pairs, 48c

THIS COUPON and 48c for Four pairs of Men's Half Hose; macco cotton, in black and plain colors. A pair of Pad Garters with each box. (T)

Men's \$1.00 and \$1.50 Night Robes, 69c

THIS COUPON and 69c for Men's Faultless Night Robes of domed flannel, full-cut sizes; made with military neck or collars. (T)

Boys' 50c Pajamas, 35c

THIS COUPON and 35c for Boys' Flannelette Pajamas; pink and blue stripes; sizes 6 to 14 years. (T)

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